



WHAT DO YOU CALL A FARM THAT EATS, SLEEPS AND BREATHES DAIRY?

One that never loses sight of the trust a nation has in the product that comes out of its barn each day. A farm with standards that have been handed down through generations like a precious heirloom. One that wouldn't choose the easy way over the right way. *What do you call a farm like that?*





WE CALL IT A Q3 FARM.

Q3 IS THE NEXT GENERATION IN TIME TEMPERATURE RECORDING

In fact to even call it a TTR is to sell it short, because it is so much more advanced than what you are used to.

IT KEEPS WATCH BUT YOU KEEP CONTROL

Q3 monitors milk harvesting—and quality—like nothing else. And no matter where you are, it can stay in touch with you, alerting you when the need arises. At the same time, it leaves control where it should be—in your hands, allowing you to determine and set warning levels.

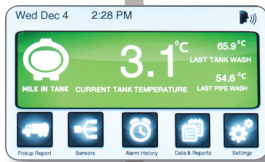
A SYSTEM THAT'S ALMOST AS INTUITIVE AS YOU

Easy-to-use, full colour touch screens make finding and recording data simple. You can even decide how you want your data displayed. On screen graphics provide real time data that you can analyze. It is, simply put, as easy to use as the phone in your pocket.

EVEN ON THE BEST FARMS, EQUIPMENT CAN FAIL

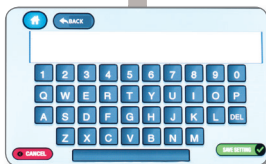
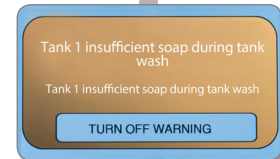
With Q3, however, it is less likely to turn into a major headache. Early detection of equipment failures can save you time and money. Even human error—like forgetting to turn on the cooler—will be detected, preventing the possible loss of your tank of milk.

There are dairy farmers with uncompromising standards who settle for nothing but the best. If you are one of them, Q3 was created for you.



Monitoring your milk is so clear and easy with Q3's large and enhanced screen graphics. The home screen alone gives you a clear snapshot of the milk management process currently being monitored, as well as the temperatures of previous wash cycles.

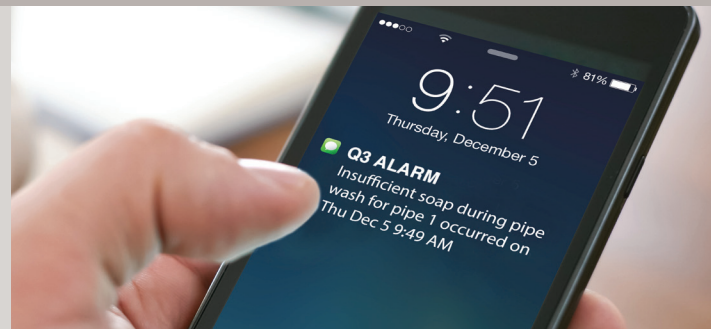
Specific real time information about any warning situation—that's what Q3 delivers, so you can catch a problem before it becomes a money-costing, time-eating nightmare. And you don't even need to be in the barn to receive it, as alerts can be sent directly to your mobile device.



The note screen with full keyboard makes it easy to record, save, share and retrieve CQM notes and messages.

Imagine Carrying Your Entire Operation in Your Pocket

With wireless connectivity to your mobile device, that's what Q3 is like, notifying you of potential issues related to your milk all the time wherever you are.





Innovative Solutions for Dairy

To find out more about what Q3 can do for your dairy farm, visit dairycheq.com or call us at 1.866.849.3610.